

REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register: 12 March 1997
Name of applicant/court: Comptroller of Customs
Applicant to the Labelling Body: Not Applicable
Title of Publication: Sweet Chicks 17
Other Known Titles: Not Stated
Director: Not Applicable
Producer: Not Applicable
Publisher: Silwa
Author: Not Applicable
Format: Magazine
Country of Origin: Germany
Language: English and five unidentified languages

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Components of film originally examined: Not Applicable.

Feature: Running time:
Trailers: Running time:
Total Running time:

Excision/Alteration: No.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable.

Display conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Sweet Chicks 17* is classified as:
Objectionable.

The magazine promotes and supports the the exploitation of young persons for sexual purposes by presenting young people engaged in sexual activity as sexually arousing and attractive to the viewer. The magazine depicts explicit sexual activity between men and women including fellatio and vaginal intercourse. The women are presented as young girls through the use of juvenile clothing, hairstyles and features such as the absence of pubic hair. In one series of photographs a woman is seen with a lollipop and penis together in her mouth. The text also endorses the youthfulness of the women. Because the magazine promotes and supports the exploitation of young persons for sexual purposes the magazine falls within s3(2) of the Films, Videos, and Publications Classification Act 1993, a deeming provision that cannot be given a meaning that is consistent with s5 and s14 of the New Zealand Bill of Rights Act 1990.

OFLC Ref: 9500147